

Curriculum Vitae



Dr Joel Gn

Lecturer
UniSIM College

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Education Qualifications

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| 2011 - 2016 | PhD in Communications & New Media, National University of Singapore |
| 2005 - 2008 | B.Comm (Honours) in Communications and Media Studies, Monash University, Australia |

Academic and Professional Experience

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| 2016 - Present | Lecturer UniSIM College, SIM University, Singapore |
| 2014 - 2016 | Teaching Assistant, Singapore Institute of Technology/The Glasgow School of Art |
| 2011 - 2014 | Teaching Assistant, Department of Communications & New Media, NUS |
| 2009 - 2010 | Social Media Research Analyst, Brandtology Pte Ltd. |

Research Interests

- Aesthetics
- Continental Philosophy
- Digital Media
- East Asian Popular Culture
- Social Robotics

Selected Publications

Book Chapters:

Gn, J (forthcoming). 'Designing Affection: On the curious case of machine cuteness', in *The Aesthetics and Affects of Cuteness*, Joshua Paul Dale, Joyce Goggin, Julia Leyda, Anthony P. McIntyre and Diane Negra (eds.). London & New York: Routledge

Journal Articles:

- Gn, J (2016). 'A Lovable Metaphor: On the Affect, Language and Design of "Cute"', East Asian Journal of Popular Culture 2 (1): 49-61.
- Gn, J. (2014). 'Cute Technics in the Love Machine', InVisible Cultre: An Electronic Journal for Visual Culture, 21, <http://ivc.lib.rochester.edu/portfolio/cute-technics-in-the-love-machine/>
- Gn, J. (2014). 'Addictive Bodies and Hypnopompic Dynamics.' Ctrl-Z: New Media Philosophy 4, <http://www.ctrl-z.net.au/articles/issue-4/gn-addictive-bodies-and-hypnopompic-dynamics/>
- Gn, J. (2011). 'Queer Simulation: the practice, performance and pleasure of cosplay. Continuum: Journal of Media & Cultural Studies 25 (4): 583-93.

Book Reviews:

- Gn, J. (2016). "Sketches of One's Own..." Review of 'Note Book', by Jeff Nunokawa, Berfrois <http://www.berfrois.com/2016/04/joel-gn-jeff-nunokawa/>
- Gn, J. (2015). "Folding and Unfolding a City" Review of 'The Book of Tokyo', Michael Emmerich, Jim Hinks and Masashi Mitsui (eds.), Singapore Review of Books <http://singaporereviewofbooks.org/2015/12/30/folding-unfolding-a-city/>
- Gn, J. (2015). "Words, Verses, Fractals..." Review of 'Hula Hooping' by Tammy Ho Lai-Ming. Kitaab http://kitaab.org/2015/08/27/words-verses-fractals-kitaab-review-of-tammy-ho-lai-mings-hula-hooping/#_ftn1
- Gn, J. (2015). 'The Archive of Absence'. Review of 'The Missing Pieces' by Henri Lefebvre (Translated by David L. Sweet). Berfrois <http://www.berfrois.com/2015/03/joel-gn-on-henri-lefebvre/>
- Gn, J. (2014). 'To Love and to Hold, Or to Write and Let Go?' Review of 'On Fidelity; Or, Will You Still Love Me Tomorrow...', by Jeremy Fernando. Cha: An Asian Literary Journal 25 <http://www.asiancha.com/content/view/1858/467/>

Magazine Contributions:

- Gn, J (2015). 'After You, Charlie...', Befrois <http://www.berfrois.com/2015/02/joel-gn-free-speech/>
- Gn, J (2014). 'Do Min-joon as The Alien Messiah in My Love from the Star' Beyond Hallyu <http://beyondhallyu.com/film-tv/alien-messiah-love-star/>
- Gn, J. (2013). 'A Tale of Two Fandoms' Berfrois <http://www.berfrois.com/2013/11/joel-gn-coded-fandom/>
- Gn, J. (2013). 'A Written Confession' Berfrois <http://www.berfrois.com/2013/05/a-written-confession-joel-gn/>
- Gn, J. (2013). 'Love, Technê & Cybernetic Affairs' Berfrois <http://www.berfrois.com/2013/01/love-techne-and-cybernetic-affairs-joel-gn/> 2
- Gn, J. (2012). 'In Defence of K-pop; Or, Music We can See' Berfrois <http://www.berfrois.com/2012/09/joel-gn-play-pop/>
- Gn, J. (2012). 'Parody of the Idols: "Pop" Democracy and AKB48' Berfrois, <http://www.berfrois.com/2012/08/joel-gn-on-akb48/>
- Gn, J. (2012). 'A Question on Innocence' Berfrois, <http://www.berfrois.com/2012/06/the-case-of-the-44-joel-gn/>

- Gn, J. (2012). 'Writing the face', Fashion vs. Art,
<http://fashionversusart.blogspot.com/2012/04/writing-face.html>
- Gn, J. (2012). 'Of Rude Awakenings' One Imperative 8: 6
- Gn, J. (2012). 'The Lovable Body', The Design Society Journal 4: 116-119.
- Gn, J. (2011). 'Death, Life and Being: A meditation on modern Japan', FIVEFOOTWAY, 1(1),
http://www.fivefootway.com/magazine/article/death_life_and_being

Conference Presentations:

- Gn, J. (2015). 'Aestheticizing Soft Power: A Critical Examination on the Use of Cute Design Within Subject-Object Relations and Media Convergence', IAFOR, The Sixth Asian Conference on Arts and Humanities, 2-5 April 2015, Osaka International Convention Centre, Osaka, Japan.
- Gn, J. (2013). 'Functional/Dysfunctional Beauty: On the Creation and Commodification of Cuteness.' Interdisciplinary.net, Beauty 3rd Global Conference: Exploring Critical Issues, 13-15 September 2013, Harris Manchester College, Oxford, United Kingdom.
- Gn, J. (2013). 'The Code of Eros: Writing, Affect and the Dating Game.' International Association for Philosophy and Literature, 3 - 9 June 2013, National University of Singapore, Singapore.
- Gn, J. (2012). 'Futures of the floating world – From Ukiyo to contemporary Japanese animation.' Flux! Mediating Asian Change through Language, Literature and Performance. 27-28 September 2012. Department of English Language and Literature, Faculty of Arts and Social Sciences, National University of Singapore.

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