

## Curriculum Vitae



### **Professor Koh Hian Chye**

Head

Institutional Research & Analytics Unit

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### **Education Qualifications**

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|------|---|
| 1987 | PhD (Accounting), Virginia Polytechnic Institute & State University (Virginia Tech) |
| 1983 | BAcc (2nd Class Honours), National University of Singapore                          |

### **Academic and Professional Experience**

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|-------------|---|
| 2006 - 2012 | Dean, School of Business, UniSIM                            |
| 1998 - 2006 | Vice-Dean, Nanyang Business School (NBS), NTU               |
| 1998 - 2006 | Associate Professor, Nanyang Technological University (NTU) |
| 1995 - 1998 | Division Head, Actuarial Science & Insurance, NBS (NTU)     |
| 1987 - 1997 | Senior Lecturer/Lecturer, NTU                               |
| 1983 - 1987 | Senior Tutor, NTU/National University of Singapore          |

### **Membership & Professional Activities**

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|-------------|---|
| 2006        | FCCA [Fellow Association of Chartered Certified Accountants (UK)]                             |
| 2006 - 2011 | Member, Editorial Advisory Board, Chinese Management Studies (UK)                             |
| 2004        | FCCA [Fellow Certified Public Accountant] (Singapore, ICPAS)                                  |
| 2001 - 2012 | Senior Associate Editor/Associate Editor, Accounting Education: An International Journal (UK) |
| 1993        | Member, American Accounting Association   |
| 1990        | Member, Institute of Internal Auditors  |
| 1989 - 2003 | CPA [Certified Public Accountant] (Singapore, ICPAS)  |

## Consultation and Executive Experience

- LinkAsia - Data Mining Consultant
- NCS/HPB – Data Mining Consultant
- MobileOne – Data Mining Consultant
- SPSS Singapore – Data Mining Consultant
- Minsheng Bank Executive Programme – Data Mining Consultant
- KPMG Consulting/SingPost – Statistical Consultant
- Infocomm Development Authority – Statistical Consultant

## Research Interests

- Data mining and business analytics applications

## Selected Publications

Koh, H C, “The Rise of Learning Analytics”, SingTel i.Luminate 2012 (Singapore), November 2012.

Gan, L., H C Koh and Frederick, J R, “Profiling of Medical Tourists in North Carolina”, International Conference on Business and Information (Sapporo: Japan), July 2012.

Koh, H C, “Carlson Marketing Pte Ltd (Singapore)”, Case Study & Teaching Note, UniSIM, 2011.

Koh, H C, “Data Mining Applications in Healthcare: A Study of ADHD”, International Conference on Business and Information (Bangkok: Thailand), July 2011.

Hong, C Y, H C Koh, J Poullose, T T Chong, G L Lee, N J L Lin, G N Ng, E M F Chee and C Goh, “Attitudes of Oncology Doctors and Nurses Toward Referral for Palliative Care: An Analysis Using Data Mining Tools”, SingHealth-Duke-NUS Scientific Congress (Singapore), October 2010.

Johnson, S D, H C Koh and L N Killough, “Organisational and Occupational Culture and the Perception of Managerial Accounting Terms: An Exploratory Study Using Perceptual Mapping Techniques”, Contemporary Management Research (Taiwan), 2009, Volume 5, Number 4, pp. 317-342.

Gan, L L, R C Ramin and H C Koh, “Profiles, Uses and Perceptions of Singapore Multiple Credit Cardholders”, Journal of Services Marketing (United States), 2008, Volume 22 Issue 4, pp. 267-279.

Chia, Y M and H C Koh, “Organisational Culture and the Adoption of Management Accounting Practices in the Public Sector: A Singapore Study”, Financial Accountability & Management (United Kingdom), 2007, Volume 23 Number 2, pp. 189-213.

Teoh, W K and H C Koh, “Viewing the Balanced Scorecard in a Practical Light”, Measuring Business Excellence (United Kingdom), 2006, Volume 10 Number 2, pp. 65-76. *[NOTE: This paper has been awarded the Outstanding Paper Award at the Emerald Literati Network Awards for Excellence 2007 for being the best paper in the field].*

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