



SINGAPORE UNIVERSITY
OF SOCIAL SCIENCES

2017
ADMISSIONS



**FULL-TIME
PROGRAMMES**

| | | |
|-------------------------|-----------|---------------------------|
| Accountancy | Finance | Early Childhood Education |
| Business Analytics | Marketing | Human Resource Management |
| Supply Chain Management | | Social Work |

3H's

At Singapore University of Social Sciences (SUSS), we believe that everyone can be a force for positive change.

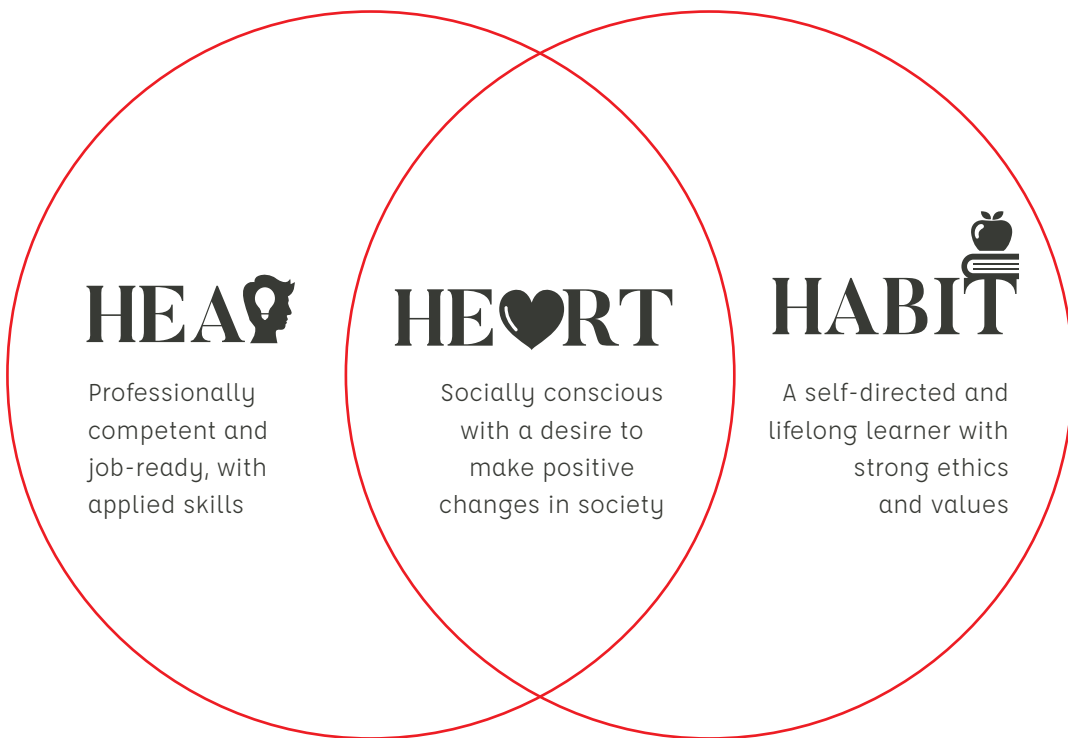
That's why SUSS' full-time undergraduate programmes are designed differently.

Our curriculum equips you with the three essential qualities of "Head", "Heart" and "Habit" that enable you to reach your goals while making a positive impact in society.

In this booklet, we will explain how a SUSS education is more than just facts, figures and examinations.

We will show you how longer work attachments, overseas experience, service-learning, and flexible pathways give you a competitive advantage and broaden your horizons.

Sounds interesting? Then, read on to discover how you can **be the change that matters ...**



BASICS

1

of six

Singapore Autonomous Universities

2

modes of study,

allowing you to move from full-time to part-time if you land that DREAM JOB

3

vital dispositions to learn HEAD, HEART, HABIT

4

years

DIRECT HONOURS degree programme

8

full-time programmes to choose from

School of Business

- Accountancy
- Business Analytics
- Finance
- Marketing
- Supply Chain Management

School of Human Development and Social Services

- Early Childhood Education
- Human Resource Management
- Social Work

200

credit units (cu) to be completed for graduation

Use of **CPF EDUCATION SCHEME**

to pay tuition fees

Tuition fees **SUBSIDISED**

through the government Tuition Grant Scheme (TGS)

UNIVERSITY TEAM BUILDING PROGRAMME

in partnership with
Outward Bound Singapore (OBS)

A non-academic graduating requirement, participation in the University Team Building Programme provides the opportunity for all full-time students in a new cohort to start their university journey together.

Students can look forward to various outdoor experiential activities designed to promote cohesion, collaboration, teamwork, leadership and a deeper understanding of our University's values.



COMMON CURRICULUM

Success in an ever-changing landscape requires a firm grasp of the fundamentals. Not just basic professional knowledge, but the ability to think, analyse, reason and critique.

The SUSS common curriculum is designed to provide you with these skills. As a comprehensive package of foundation courses in the humanities and social sciences, it enables you to view issues from different perspectives while exposing you to diverse methods of enquiry.

The common curriculum is the cornerstone of our commitment to self-directed and lifelong learning. Each course will nurture your ability to learn independently, enabling you to take the initiative to drive positive change in your future workplace.



SERVICE- ♥ LEARNING

We believe in socially responsible citizenship, and service-learning is at the very heart of our social mission.

As a full-time SUSS student, you will be able to further develop and act on your pre-existing sense of social responsibility, to contribute meaningfully to society. By engaging in close collaboration with community partners of your choice, you will discover, develop and deliver a service-learning endeavour that you are passionate about. Sustained over two years or more, you will take personal ownership over your contributions, learning through experience, to make a sustainable difference in the community.

At SUSS, we prepare you for an active, fulfilling and meaningful life.



WORK ATTACHMENT

With a duration of at least 24 weeks, our work attachments are longer than typical student internships and have more clearly defined goals, maximising their value and boosting your chances of landing that first dream job.

Taking place from your second year onwards, your work attachment gives you the opportunity to put theory into practice, bring work experience into the classroom, and gain exposure to your chosen industry's work environment.

You may also conduct an applied project for an issue that you may have identified during your work attachment, to formulate and execute a research plan, and propose effective solutions.



OVERSEAS EXPERIENCE

Graduates with international experience are highly sought after by top employers. That is why we ensure that all our full-time students develop a global perspective through engaging the world with the right mindset.

As a full-time SUSS student, you may choose to study with an approved foreign university (summer or winter school), or participate in an overseas study mission or service-learning project. This adds a global dimension to your education, as you gain valuable overseas experience and enhance your cultural understanding of that country.

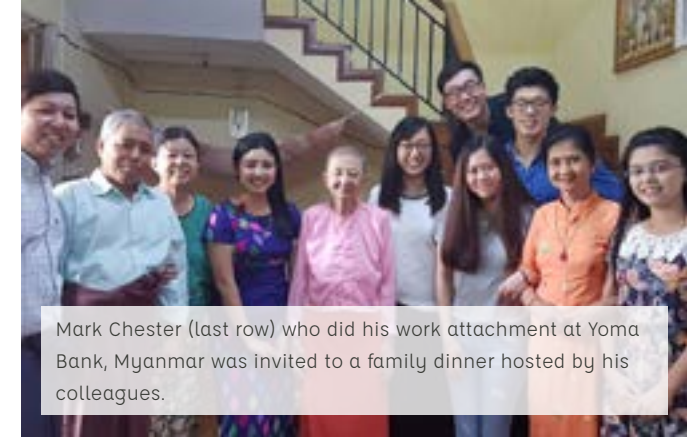
As with everything at SUSS, your overseas experience is flexible. You may opt to work in an overseas organisation, completing your work attachment and overseas experience at the same time.



Eileen Chew (left) working with a staff and student of Petra Christian University on an international service-learning programme at Sublele Village Junior High School in Kupang, East Nusa Tenggara, Indonesia.



Students visiting a local entrepreneur in Bhutan on an overseas study mission.



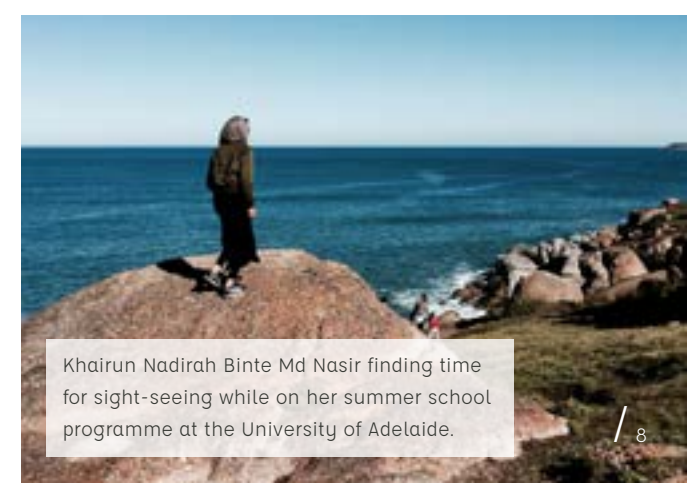
Mark Chester (last row) who did his work attachment at Yoma Bank, Myanmar was invited to a family dinner hosted by his colleagues.



Muhammad Faliq Bin Shaik Shamarican (second from right, second row) on summer school programme at Berlin School of Economics & Law.



Dr Yap Meen Sheng (back row, center), Director of UC, visiting SUSS students during their first week of summer school programme at Seoul National University.



Khairun Nadirah Binte Md Nasir finding time for sight-seeing while on her summer school programme at the University of Adelaide.



Business Analytics

Identified by the Economic Development Board (EDB) as a growth sector that will contribute S\$1 billion to Singapore's economy by 2017, business analytics is a growing field that requires an increasing number of highly-trained professionals.

This four-year direct honours programme combines rigorous training in a variety of techniques – ranging from visualisation and data mining to forecasting and optimisation – with exposure to relevant software, developing you into a skilled business analytics practitioner.

After the successful completion of the programme, you can look forward to exciting careers in a wide range of sectors such as government, healthcare, business, and social services.

BACHELOR OF SCIENCE IN BUSINESS ANALYTICS WITH MINOR

COMMON CURRICULUM (40 cu)

- Thinking and Reasoning • Critical Readings • Social Research
- World Histories and Issues • Culture and Diversity
- Sustainability, Technology and Society • Elective 1 • Elective 2

MAJOR & MINOR COMPONENTS (160 cu)

MAJOR COMPULSORY (95 cu)

| | |
|---------------------------------------|----------------------------------|
| Financial Accounting | Business Skills and Management |
| Data Visualisation for Business | Statistics |
| Selected Topics in Regression | Quantitative Methods |
| Fundamentals of Data Mining | Contract and Agency Law |
| Association & Clustering | Business Excellence |
| Predictive Modelling | Human Behaviour in Organisations |
| Business Analytics Applications | Managerial Economics |
| Selected Topics in Business Analytics | Financial Management |
| Business Forecasting | Marketing Management |
| Introduction to Big Data | |

MAJOR ELECTIVES - 5 cu (choose one)

| |
|---------------------------------------|
| SAS Programming and its Application |
| Database Systems - Modelling & Design |
| Multivariate Analysis |
| Marketing Research |

INTEGRATIVE COURSE & APPLIED PROJECT (20 cu)

| |
|------------------------------------|
| Business Analytics Applied Project |
| Strategy |

MINOR - 40 cu (choose one)

Refer to uc.suss.edu.sg for the full listing

NON-ACADEMIC GRADUATING REQUIREMENTS

- Outward Bound Singapore (OBS) Team Building
- Life Skills and Career Development Workshops • E-Portfolio
- Work Attachment (at least 24 weeks) • Overseas Experience
- Service-Learning

Programmes are constantly reviewed and hence, the course listing is subject to change.

Accountancy

The Government intends to transform Singapore into Asia Pacific's leading accountancy hub by the year 2020. This strategic thrust provides an exciting opportunity for students wishing to train as accountants, auditors or finance managers.

Our full-time Bachelor of Accountancy professional major programme is designed to equip you with broad general business skills, and strong academic and professional training in accounting, assurance and attestation, law, taxation and information technology. Graduates can expect good career opportunities, both in the accountancy sector and related business areas.

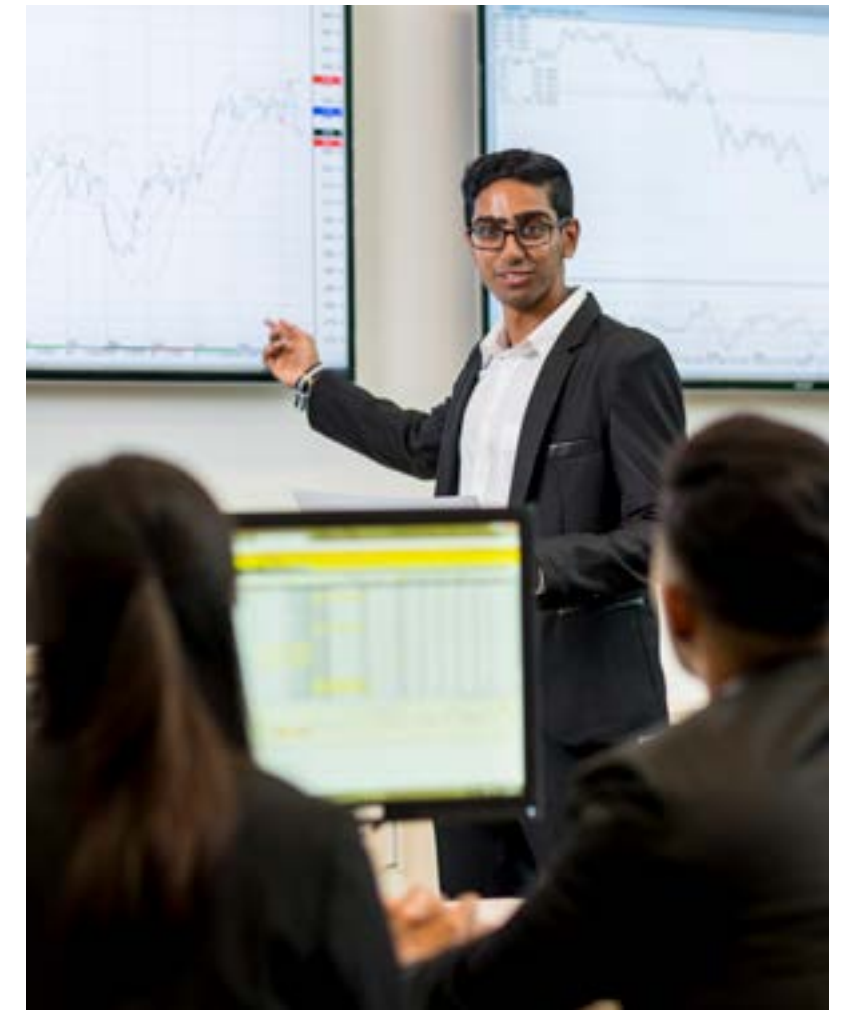
The Bachelor of Accountancy programme is recognised by the Accounting and Corporate Regulatory Authority. The Singapore Accountancy Commission has also accredited the Bachelor of Accountancy programme for direct entry to the Singapore Qualification Programme.



Finance

Singapore is now established as the leading centre for finance in South East Asia, and the financial services sector represents a central pillar of the national economy. As such, there is a high demand for motivated graduates with a firm grasp of financial principles.

Graduates from our full-time Bachelor of Science in Finance (with Minor) programme will be well-placed to take up the challenge of this demanding industry. Finance graduates can look forward to careers in areas such as financial services, FinTech, and corporate finance.



Marketing

Marketing is a critical business function in any organisation. Our full-time Bachelor of Science in Marketing (with Minor) programme is designed to provide you with specialised marketing knowledge and additional expertise in business and general management.

You will acquire the critical managerial, numerical and analytical skills needed to become an effective marketing professional, while gaining networking, presentation and team building skills that are essential for success in an increasingly competitive business environment. Marketing graduates can look forward to careers in areas such as sales, advertising and promotion, corporate communication, product management, marketing research, retail marketing and international marketing.

Supply Chain Management

The logistics and supply chain management (SCM) industry is a key pillar of Singapore's economy. Global companies in new growth sectors – such as aerospace, biomedical sciences, chemical, energy, oil and gas equipment, technology, and high-value collectibles – have chosen Singapore as their key regional base in Asia. These global players present new opportunities for logistics and SCM professionals to be deployed and develop innovative solutions to meet their organisations' complex needs. This will drive further demand for logistics and SCM talent.

Graduates can look forward to promising careers in areas such as supply chain planning, logistics and transport, inventory and warehousing, port/airport management, trade and pricing, and procurement.

COMMON CURRICULUM (40 cu)

Thinking and Reasoning • Critical Readings • Social Research • World Histories and Issues • Culture and Diversity • Sustainability, Technology and Society • Elective 1 • Elective 2

MAJOR & MINOR COMPONENTS (160 cu)

MAJOR COMPULSORY (80 cu)

| | | | |
|---|--|--------------------------------------|--|
| Business Skills and Management | Business Skills and Management | Business Skills and Management | Business Skills and Management |
| Statistics | Statistics | Statistics | Statistics |
| Quantitative Methods | Managerial Economics | Managerial Economics | Quantitative Methods |
| Contract and Agency Law | Contract and Agency Law | Contract and Agency Law | Contract and Agency Law |
| Company and Tort Law | Financial Accounting | Financial Accounting | Business Excellence |
| Human Behaviour in Organisations | Managerial Accounting | Managerial Accounting | Human Behaviour in Organisations |
| Managerial Economics | Marketing Management | Marketing Management | Financial Accounting |
| International Economics | Financial Instruments, Institutions and Markets | Business Excellence | Managerial Economics |
| Marketing Management | Business Excellence | Human Behaviour in Organisations | Marketing Management |
| Financial Instruments, Institutions and Markets | International Economics | Financial Management | Financial Management |
| Financial Management | Human Behaviour in Organisations | Consumer Behaviour | Supply Chain Management |
| Financial Accounting | Financial Mathematics | Integrated Marketing Communications | Inventory Management |
| Managerial Accounting | Managing Operations | Managing Operations | Transport Management |
| Financial Reporting | Finance | Business-to-Business Marketing | Information Management for Supply Chains |
| Intermediate Financial Reporting | Portfolio Management | Services Marketing | Sourcing and Supply Management |
| Accounting for Decision Making and Control | Financial Statement Analysis | Marketing Research | International Trade Law |
| Introduction to Income Tax | MAJOR ELECTIVES - 20 cu (choose four from the following) | | |
| Accounting Information Systems | Corporate Finance | Customer Relationship Management | Project Management |
| Advanced Financial Reporting | Equity Securities | Sales Management | Total Quality Management |
| Assurance and Attestation | Fixed Income Securities | Retail Management | Warehousing and Material Handling |
| Advanced Assurance and Attestation | Derivative Securities | Brand Management | Lean Six Sigma for Supply Chains |
| Taxation of Companies and Partnerships | Alternative Investments | Multivariate Analysis | Ocean Freight Management |
| International Taxation and Tax Planning | Governance Risk Management and Compliance | Starting and Managing A Business | Air Freight Management |
| Strategic Management Accounting | Retirement Planning | Internet & Social Media Marketing | Port and Terminal Management |
| Topics in Assurance and Attestation | Tax and Estate Planning | Pricing | Selected Topics in Logistics and Supply Chain Management |
| Financial Statement Analysis and Valuation | Risk Management and Insurance Planning | Case Studies in Marketing Management | |
| Strategy (10 cu) | Financial Plan Construction | | |
| | Financial Technology and Innovation | | |
| | MINOR - 40 cu (choose one) | | |
| | Refer to uc.suss.edu.sg for the full listing | | |

INTEGRATIVE COURSE & APPLIED PROJECT (20 cu)

| | | | |
|--------------------------------|-------------------------|---------------------------|---|
| Accountancy Applied Project | Finance Applied Project | Marketing Applied Project | Logistics and Supply Chain Management Applied Project |
| Accounting Theory and Practice | Strategy | Strategy | Strategy |

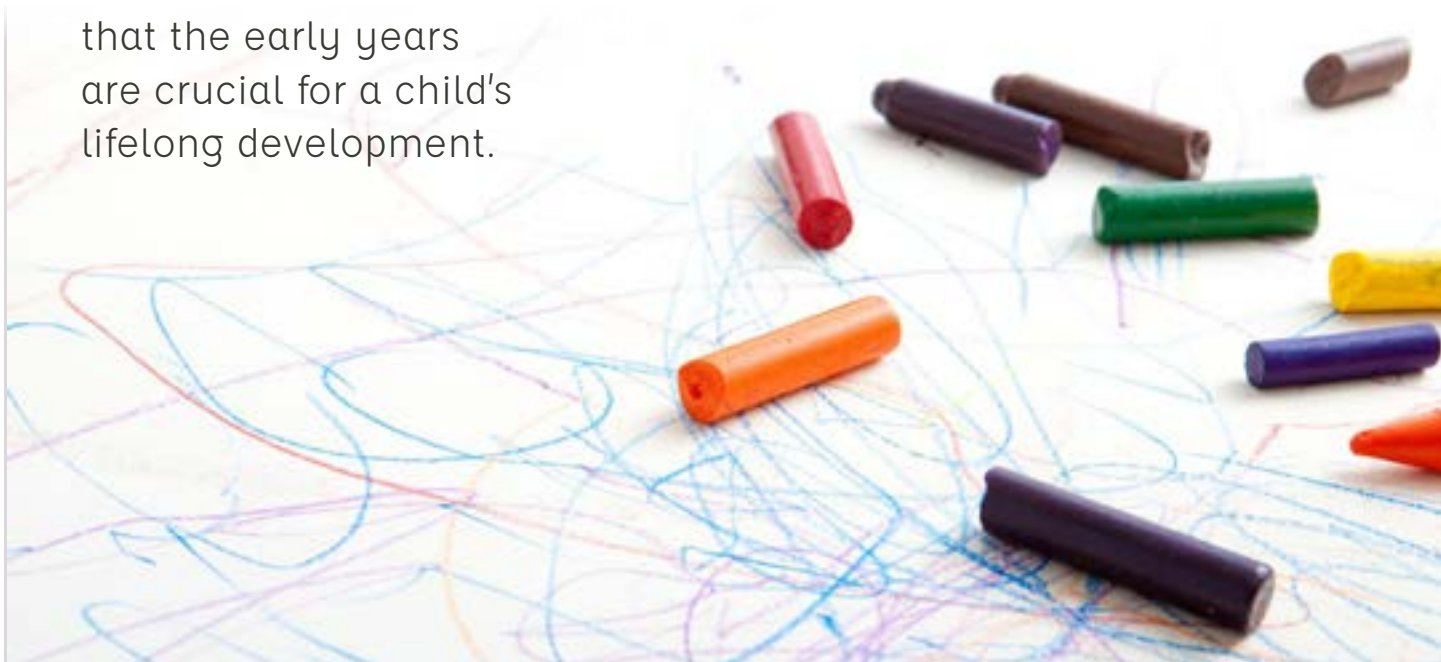
NON-ACADEMIC GRADUATING REQUIREMENTS

Outward Bound Singapore (OBS) Team Building • Life Skills and Career Development Workshops • E-Portfolio • Work Attachment (at least 24 weeks) • Overseas Experience • Service-Learning

Early Childhood Education

As world governments increase their focus on healthy development of young children, early childhood education has become an in-demand career because of families' needs and an increased awareness that the early years are crucial for a child's lifelong development.

Well-prepared early childhood educators can enter multi-disciplinary work beyond teaching in kindergarten and child care settings. This programme not only prepares you for professions in kindergartens and child care centres, but also equips you with vital skills and qualities that bring about genuine improvements in the lives of young children. Graduates from the programme can look forward to fulfilling careers in education and community work, social entrepreneurship, as well as governmental and non-governmental organisations.



BACHELOR OF EARLY CHILDHOOD EDUCATION WITH MINOR

COMMON CURRICULUM (40 cu)

- Thinking and Reasoning • Critical Readings • Social Research • World Histories and Issues • Culture and Diversity • Sustainability, Technology and Society • Elective 1 • Elective 2

MAJOR & MINOR COMPONENTS (160 cu)

MAJOR COMPULSORY (90 cu)

- Children, Care and Education: Issues and Contexts
- Children as Thinkers and Meaning Makers
- Child Health, Growth and Well-Being
- Child-Centred Pedagogy and Guidance
- Supporting Communication and Emergent Literacy through Play
- Music, Movement and Story Drama
- Supporting Sensory and Motor Development
- Multimodal Literacies in a Play-based Curriculum
- Facilitating Children's Mathematical Thinking
- Practitioner Enquiry and Learning
- Assessing and Documenting Learning
- Advocacy and Collaborations with Families in a Multicultural Context
- Scientific Enquiry and Social Studies in an Integrated Curriculum
- Children's Social and Emotional Learning
- Supporting Diverse Learners
- Early Childhood Research Methods
- Art, Imagination and Meaning Making
- Birth to Three Responsive Curriculum

MAJOR ELECTIVES - 10 cu (choose two)

- Changing Societies, Changing Childhoods
- Curriculum Planning with Children's Books
- Perspectives on Child Study
- Comparing Curricular Approaches and Models
- Case-based Child Study and Intervention
- Teacher Leadership

INTEGRATIVE COURSE & APPLIED PROJECT (20 cu)

- Early Childhood Education Teaching Practice
- Early Childhood Education Applied Project

MINOR - 40 cu (choose one)

Refer to uc.suss.edu.sg for the full listing

NON-ACADEMIC GRADUATING REQUIREMENTS

- Outward Bound Singapore (OBS) Team Building
- Life Skills and Career Development Workshops • E-Portfolio
- Work Attachment (at least 24 weeks) • Overseas Experience • Service-Learning

Human Resource Management

The field of human resource management (HRM) which is vital to any companies and organisations, is experiencing rapid growth as Singapore consolidates its position as the emerging centre for business in Asia. Consequently, there is increasing demand for specialist HR practitioners, both locally and regionally.

Our Bachelor of Human Resource Management (with Minor) programme is Singapore's first and only full-time bachelor degree in HRM. Graduates from the programme can look forward to enriching careers as human resource professionals in areas such as personnel and recruitment, training, development, compensation, employee relations, labour relations, and organisation development.



Social Work

With a rich history in enhancing human well-being, social work remains a dynamic profession that evolves to meet emerging social needs and conditions.

The recent blossoming of the social services sector has made social work an increasingly popular career choice for young people who aspire to improve the lives of people from diverse backgrounds. This programme aims to equip students for entry into the social work profession.



The programme is designed to develop your knowledge and skills as positive change agents in society and in the lives of the individuals, families and communities you serve. The programme also prepares students for indirect social work in the areas of social policy, planning and evaluation.

Graduates from our full-time Bachelor of Social Work programme will be able to take up enriching careers in family service centres, children and youth centres, hospitals, hospices and other community or social service agencies.

BACHELOR OF HUMAN RESOURCE MANAGEMENT WITH MINOR

BACHELOR OF SOCIAL WORK WITH MINOR

COMMON CURRICULUM (40 cu)

Thinking and Reasoning • Critical Readings • Social Research • World Histories and Issues • Culture and Diversity • Sustainability, Technology and Society • Elective 1 • Elective 2

MAJOR & MINOR COMPONENTS (160 cu)

MAJOR COMPULSORY

| | | |
|---|---|--|
| Business Skills and Management | Statistics | Social Work Practice and Skills Lab 1: Working with Individuals and Families (10 cu) |
| Statistics | Development of Social Work and Social Services in Singapore | Social Work Practice and Skills Lab 2: Working with Small Groups (10 cu) |
| Managerial Economics | Human Growth and Life-Span Development (Birth to Adolescence) | Families and Their Issues |
| Business Excellence | Human Growth and Life-Span Development (Adulthood to Old Age) | Poverty and Social Inequality |
| Human Behaviour in Organisations | Legal and Ethical Issues in Helping Professions | Social Work Practice and Skills Lab 3: Community Engagement and Development (10 cu) |
| Project Management | Reflective Practice and Cultural Competencies | |
| Financial Management | | |
| Employment Law and Industrial Relations | | |
| Training and Development | | |
| Work Motivation | | |
| Team Dynamics | | |
| Total Rewards Design and Management | | |

MAJOR ELECTIVES (choose six from the following)

| | | |
|--------------------------|--|---|
| Human Capital Metrics | Globalisation and Social Change | Social Innovation and Design |
| Talent Management | Children and Their Issues | Social Advocacy |
| Performance Management | Youthwork | Social Welfare Administration |
| Leadership Development | Social Work in Healthcare | Rehabilitation and Criminal Justice Systems |
| Workforce Planning | Eldercare | Introduction to and Assessment Framework for Youth Issues |
| Global Human Resource | Approaches to Community Development | Intervention for Youths-At-Risk |
| Assessment and Selection | Community Development: Practice and Strategies | Introduction to Psychiatric Rehabilitation |
| Interview Techniques | Social Policy and Planning | |

INTEGRATIVE COURSE & APPLIED PROJECT (20 cu)

| | |
|-------------------------------------|--|
| HRM Applied Project | Social Work Field Seminars - Placement 1 |
| Strategic HRM and Change Leadership | Social Work Field Seminars - Placement 2 |
| | Social Work Applied Project (10 cu) |

MINOR - 40 cu (choose one)

Refer to uc.suss.edu.sg for the full listing

NON-ACADEMIC GRADUATING REQUIREMENTS

- Outward Bound Singapore (OBS) Team Building
- Life Skills and Career Development Workshops
- E-Portfolio
- Work Attachment (at least 24 weeks)
- Overseas Experience
- Service-Learning



Desirable Traits

At SUSS, we believe that education involves the holistic development of the individual and recognise that **talent is not restricted to academic performance**. Our full-time programmes cater for each individual's growth and also create the opportunity for each to make an impact in society. More importantly, we look for individuals who want to play a part in creating a dynamic university environment.

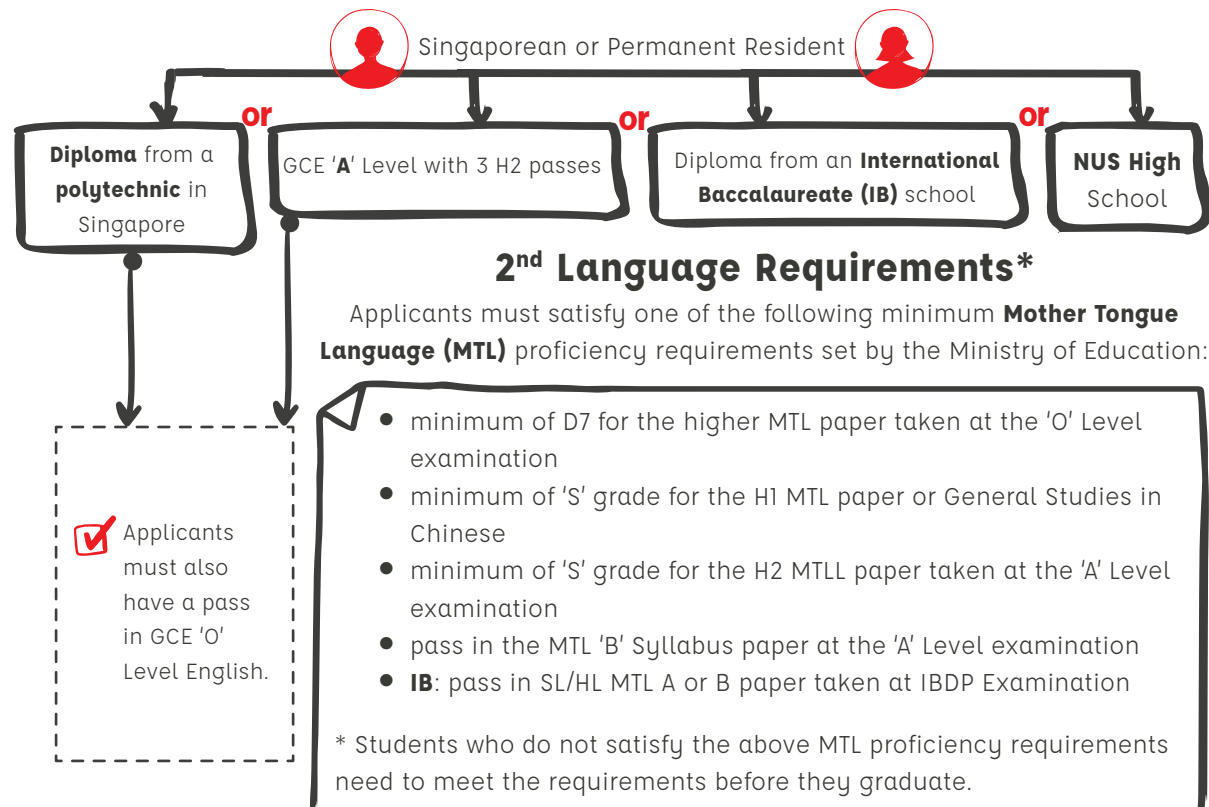
As such, we seek applicants who are aligned with our "Head", "Heart" and "Habit" educational philosophy, and traits.



- Traits -

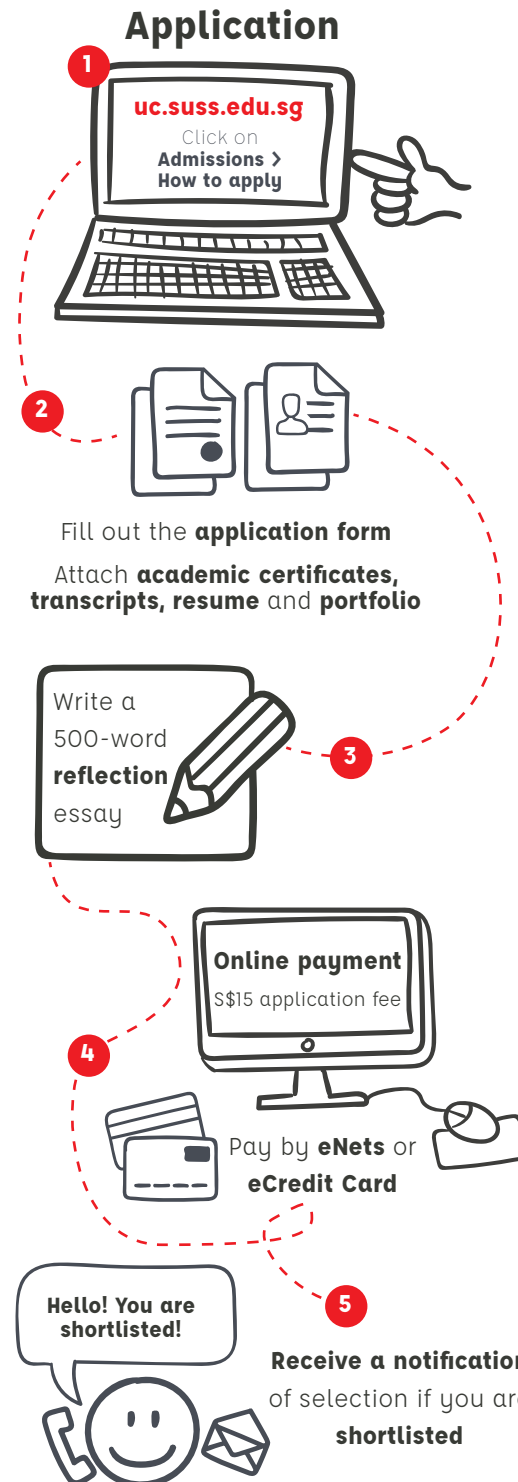
- 1 Cognition** Ability to cope with rigorous curricula, agility in assessing complex situations, and clarity in constructing arguments
- 2 Consciousness** Mindful introspection, awareness of social issues, ability to engage in new forms of learning, and practical forms of evaluation
- 3 Commitment** Passion and determination in any endeavour
- 4 Creativity** Ability to express unique and original ideas, to synthesise interdisciplinary perspectives, and to focus creative energies into constructive opinions and actions

Academic Requirements



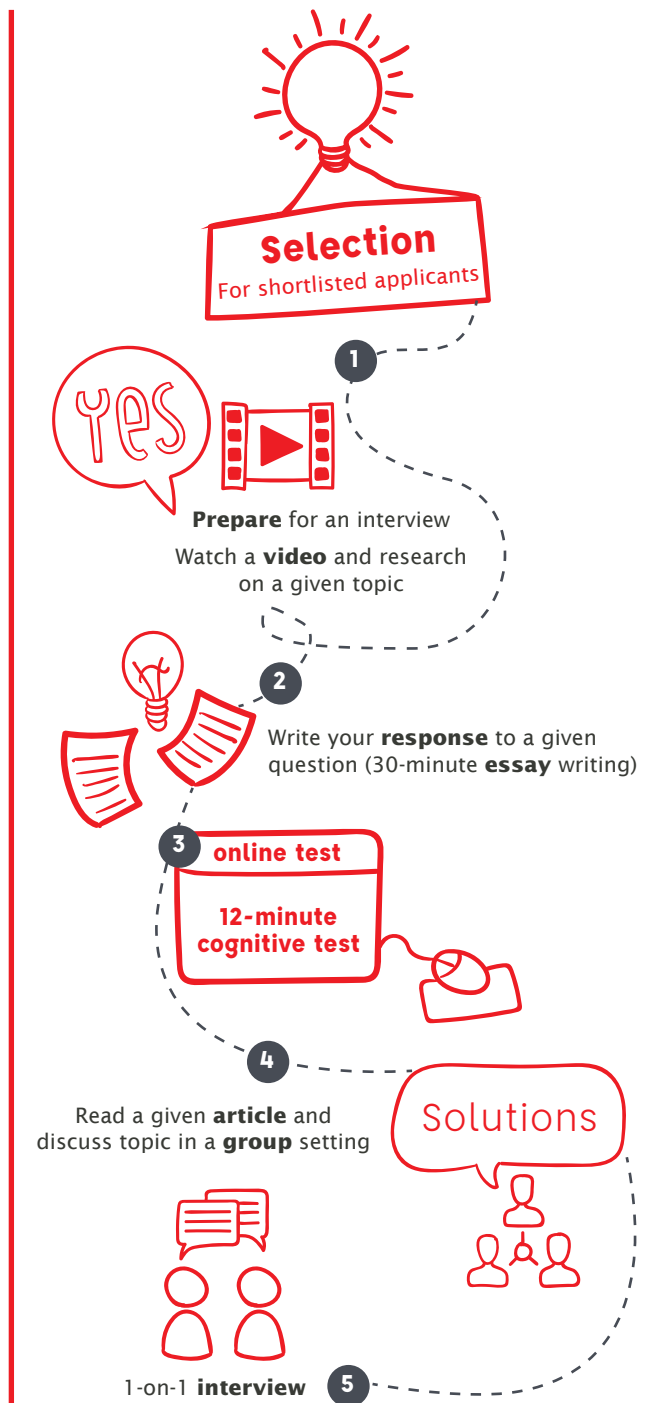
✓ SAT1 is required if you have an equivalent of any of the above qualifications.

HOW TO APPLY



You must submit the admission e-application form online, together with a non-refundable application fee of S\$15 (inclusive of GST).

The application and selection processes are as follows:




**Singapore University
of Social Sciences**
(formerly known as
SIM University)

**461 Clementi Road
Singapore 599491**


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Singapore University of Social Sciences
(formerly known as SIM University)
CPE/UEN: 200504979Z
Registered: 4 June 2016 - 3 June 2022

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