## FULL-TIME PROGRAMMES

<table>
<thead>
<tr>
<th>Accountancy</th>
<th>Finance</th>
<th>Early Childhood Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analytics</td>
<td>Marketing</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td></td>
<td>Social Work</td>
</tr>
</tbody>
</table>
THE 3H's

Professionally competent and job-ready, with applied skills

Socially conscious with a desire to make positive changes in society

A self-directed and lifelong learner with strong ethics and values

At Singapore University of Social Sciences (SUSS), we believe that everyone can be a force for positive change.

That's why SUSS' full-time undergraduate programmes are designed differently.

Our curriculum equips you with the three essential qualities of "Head", "Heart" and "Habit" that enable you to reach your goals while making a positive impact in society.

In this booklet, we will explain how a SUSS education is more than just facts, figures and examinations.

We will show you how longer work attachments, overseas experience, service-learning, and flexible pathways give you a competitive advantage and broaden your horizons.

Sounds interesting? Then, read on to discover how you can be the change that matters ...

THE BASICS

1 of six Singapore Autonomous Universities

2 modes of study, allowing you to move from full-time to part-time if you land that DREAM JOB

3 vital dispositions to learn HEAD, HEART, HABIT

4 years DIRECT HONOURS degree programme

8 full-time programmes to choose from

School of Business
- Accountancy
- Business Analytics
- Finance
- Marketing
- Supply Chain Management

School of Human Development and Social Services
- Early Childhood Education
- Human Resource Management
- Social Work

200 credit units (cu) to be completed for graduation

Tuition fees SUBSIDISED through the government Tuition Grant Scheme (TGS)

Use of CPF EDUCATION SCHEME to pay tuition fees
Students can look forward to various outdoor experiential activities designed to promote cohesion, collaboration, teamwork, leadership and a deeper understanding of our University’s values.

UNIVERSITY
TEAM BUILDING
PROGRAMME
in partnership with Outward Bound Singapore (OBS)

A non-academic graduating requirement, participation in the University Team Building Programme provides the opportunity for all full-time students in a new cohort to start their university journey together.

Success in an ever-changing landscape requires a firm grasp of the fundamentals. Not just basic professional knowledge, but the ability to think, analyse, reason and critique.

The SUSS common curriculum is designed to provide you with these skills. As a comprehensive package of foundation courses in the humanities and social sciences, it enables you to view issues from different perspectives while exposing you to diverse methods of enquiry.

The common curriculum is the cornerstone of our commitment to self-directed and lifelong learning. Each course will nurture your ability to learn independently, enabling you to take the initiative to drive positive change in your future workplace.

Students can look forward to various outdoor experiential activities designed to promote cohesion, collaboration, teamwork, leadership and a deeper understanding of our University’s values.
SERVICE-LEARNING

We believe in socially responsible citizenship, and service-learning is at the very heart of our social mission.

As a full-time SUSS student, you will be able to further develop and act on your pre-existing sense of social responsibility, to contribute meaningfully to society. By engaging in close collaboration with community partners of your choice, you will discover, develop and deliver a service-learning endeavour that you are passionate about. Sustained over two years or more, you will take personal ownership over your contributions, learning through experience, to make a sustainable difference in the community.

At SUSS, we prepare you for an active, fulfilling and meaningful life.

WORK ATTACHMENT

With a duration of at least 24 weeks, our work attachments are longer than typical student internships and have more clearly defined goals, maximising their value and boosting your chances of landing that first dream job.

Taking place from your second year onwards, your work attachment gives you the opportunity to put theory into practice, bring work experience into the classroom, and gain exposure to your chosen industry’s work environment.

You may also conduct an applied project for an issue that you may have identified during your work attachment, to formulate and execute a research plan, and propose effective solutions.
Graduates with international experience are highly sought after by top employers. That is why we ensure that all our full-time students develop a global perspective through engaging the world with the right mindset.

As a full-time SUSS student, you may choose to study with an approved foreign university (summer or winter school), or participate in an overseas study mission or service-learning project. This adds a global dimension to your education, as you gain valuable overseas experience and enhance your cultural understanding of that country.

As with everything at SUSS, your overseas experience is flexible. You may opt to work in an overseas organisation, completing your work attachment and overseas experience at the same time.
Business Analytics

Identified by the Economic Development Board (EDB) as a growth sector that will contribute S$1 billion to Singapore's economy by 2017, business analytics is a growing field that requires an increasing number of highly-trained professionals.

This four-year direct honours programme combines rigorous training in a variety of techniques – ranging from visualisation and data mining to forecasting and optimisation – with exposure to relevant software, developing you into a skilled business analytics practitioner.

After the successful completion of the programme, you can look forward to exciting careers in a wide range of sectors such as government, healthcare, business, and social services.

Programmes are constantly reviewed and hence, the course listing is subject to change.

Refer to uc.suss.edu.sg for the full listing.
Accountancy

The Government intends to transform Singapore into Asia Pacific’s leading accountancy hub by the year 2020. This strategic thrust provides an exciting opportunity for students wishing to train as accountants, auditors or finance managers.

Our full-time Bachelor of Accountancy professional major programme is designed to equip you with broad general business skills, and strong academic and professional training in accounting, assurance and attestation, law, taxation and information technology. Graduates can expect good career opportunities, both in the accountancy sector and related business areas.

The Bachelor of Accountancy programme is recognised by the Accounting and Corporate Regulatory Authority. The Singapore Accountancy Commission has also accredited the Bachelor of Accountancy programme for direct entry to the Singapore Qualification Programme.

Finance

Singapore is now established as the leading centre for finance in South East Asia, and the financial services sector represents a central pillar of the national economy. As such, there is a high demand for motivated graduates with a firm grasp of financial principles.

Graduates from our full-time Bachelor of Science in Finance (with Minor) programme will be well-placed to take up the challenge of this demanding industry. Finance graduates can look forward to careers in areas such as financial services, FinTech, and corporate finance.
Marketing

Marketing is a critical business function in any organisation. Our full-time Bachelor of Science in Marketing (with Minor) programme is designed to provide you with specialised marketing knowledge and additional expertise in business and general management.

You will acquire the critical managerial, numerical and analytical skills needed to become an effective marketing professional, while gaining networking, presentation and team building skills that are essential for success in an increasingly competitive business environment. Marketing graduates can look forward to careers in areas such as sales, advertising and promotion, corporate communication, product management, marketing research, retail marketing and international marketing.

Supply Chain Management

The logistics and supply chain management (SCM) industry is a key pillar of Singapore’s economy. Global companies in new growth sectors – such as aerospace, biomedical sciences, chemical, energy, oil and gas equipment, technology, and high-value collectibles – have chosen Singapore as their key regional base in Asia. These global players present new opportunities for logistics and SCM professionals to be deployed and develop innovative solutions to meet their organisations’ complex needs. This will drive further demand for logistics and SCM talent.

Graduates can look forward to promising careers in areas such as supply chain planning, logistics and transport, inventory and warehousing, port/airport management, trade and pricing, and procurement.
# Bachelor of Accountancy

## Common Curriculum (40 cu)

- Business Skills and Management
- Statistics
- Quantitative Methods
- Contract and Agency Law
- Company and Tort Law
- Human Behaviour in Organisations
- Managerial Economics
- International Economics
- Marketing Management
- Financial Instruments, Institutions and Markets
- Financial Management
- Financial Accounting
- Managerial Accounting
- Managing Operations
- Finance
- Portfolio Management
- Financial Statement Analysis

## Major & Minor Components (160 cu)

### Major Compulsory (80 cu)

- Business Skills and Management
- Statistics
- Managerial Economics
- Contract and Agency Law
- Financial Accounting
- Managerial Accounting
- Marketing Management
- Financial Instruments, Institutions and Markets
- Business Excellence
- International Economics
- Human Behaviour in Organisations
- Financial Management
- Consumer Behaviour
- Integrated Marketing Communications
- Managing Operations
- Business-to-Business Marketing
- Services Marketing
- Marketing Research

### Major Electives - 20 cu (choose four from the following)

- Corporate Finance
- Equity Securities
- Fixed Income Securities
- Derivative Securities
- Alternative Investments
- Governance Risk Management and Compliance
- Retirement Planning
- Tax and Estate Planning
- Risk Management and Insurance Planning
- Financial Plan Construction
- Financial Technology and Innovation

### Minor - 40 cu (choose one)

- Marketing Applied Project
- Logistics and Supply Chain Management Applied Project

## Integrative Course & Applied Project (20 cu)

- Accountancy Applied Project
- Finance Applied Project
- Accounting Theory and Practice
- Marketing Applied Project
- Strategy
- Logistics and Supply Chain Management Applied Project
- Strategy

## Non-Academic Graduating Requirements

- Outward Bound Singapore (OBS) Team Building
- Life Skills and Career Development Workshops
- E-Portfolio
- Work Attachment (at least 24 weeks)
- Overseas Experience
- Service-Learning

Programmes are constantly reviewed and hence, the course listing is subject to change.

Refer to [uc.suss.edu.sg](http://uc.suss.edu.sg) for the full listing.
Early Childhood Education

As world governments increase their focus on healthy development of young children, early childhood education has become an in-demand career because of families’ needs and an increased awareness that the early years are crucial for a child’s lifelong development.

Well-prepared early childhood educators can enter multi-disciplinary work beyond teaching in kindergartens and child care settings. This programme not only prepares you for professions in kindergartens and child care centres, but also equips you with vital skills and qualities that bring about genuine improvements in the lives of young children. Graduates from the programme can look forward to fulfilling careers in education and community work, social entrepreneurship, as well as governmental and non-governmental organisations.

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Human Resource Management

The field of human resource management (HRM) which is vital to any companies and organisations, is experiencing rapid growth as Singapore consolidates its position as the emerging centre for business in Asia. Consequently, there is increasing demand for specialist HR practitioners, both locally and regionally.

Our Bachelor of Human Resource Management (with Minor) programme is Singapore’s first and only full-time bachelor degree in HRM. Graduates from the programme can look forward to enriching careers as human resource professionals in areas such as personnel and recruitment, training, development, compensation, employee relations, labour relations, and organisation development.

The programme is designed to develop your knowledge and skills as positive change agents in society and in the lives of the individuals, families and communities you serve. The programme also prepares students for indirect social work in the areas of social policy, planning and evaluation.

Graduates from our full-time Bachelor of Social Work programme will be able to take up enriching careers in family service centres, children and youth centres, hospitals, hospices and other community or social service agencies.

Social Work

With a rich history in enhancing human well-being, social work remains a dynamic profession that evolves to meet emerging social needs and conditions.

The recent blossoming of the social services sector has made social work an increasingly popular career choice for young people who aspire to improve the lives of people from diverse backgrounds. This programme aims to equip students for entry into the social work profession.

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Desirable Traits

At SUSS, we believe that education involves the holistic development of the individual and recognise that **talent is not restricted to academic performance**. Our full-time programmes cater for each individual’s growth and also create the opportunity for each to make an impact in society. More importantly, we look for individuals who want to play a part in creating a dynamic university environment.

As such, we seek applicants who are aligned with our "Head", "Heart" and "Habit" educational philosophy, and traits.

### Traits

1. **Cognition**
   - Ability to cope with rigorous curricula, agility in assessing complex situations, and clarity in constructing arguments

2. **Consciousness**
   - Mindful introspection, awareness of social issues, ability to engage in new forms of learning, and practical forms of evaluation

3. **Commitment**
   - Passion and determination in any endeavour

4. **Creativity**
   - Ability to express unique and original ideas, to synthesise interdisciplinary perspectives, and to focus creative energies into constructive opinions and actions

Academic Requirements

Applicants must satisfy one of the following minimum **Mother Tongue (MTL) proficiency requirements** set by the Ministry of Education:

- **Singaporean or Permanent Resident**
  - Diploma from a polytechnic in Singapore
  - GCE A Level with 3 H2 passes
  - Diploma from an International Baccalaureate (IB) school
  - NUS High School

- Applicants must also have a pass in GCE O Level English

### 2nd Language Requirements*

Applicants must satisfy one of the following minimum **Mother Tongue Language (MTL)** proficiency requirements set by the Ministry of Education:

- minimum of D7 for the higher MTL paper taken at the ‘O’ Level examination
- minimum of ‘S’ grade for the H1 MTL paper or General Studies in Chinese
- minimum of ‘S’ grade for the H2 MTL paper taken at the ‘A’ Level examination
- pass in the MTL ‘B’ Syllabus paper at the ‘A’ Level examination
- IB: pass in SL/HL MTL A or B paper taken at IB Diploma Programme Examination

* Students who do not satisfy the above MTL proficiency requirements need to meet the requirements before they graduate.

SAT1 is required if you have an equivalent of any of the above qualifications.

How To Apply

You must submit the admission e-application form online, together with a non-refundable application fee of $15 (inclusive of GST).

The application and selection processes are as follows:

1. **Fill out the application form**
   - Attach academic certificates, transcripts, resume and portfolio

2. **Write a 500-word reflection essay**

3. **Prepare for an interview**
   - Watch a video and research on a given topic

4. **12-minute cognitive test**
   - Online test

5. **1-on-1 interview**

For shortlisted applicants:

1. **Selection**
   - Prepare for an interview
   - Watch a video and research on a given topic

2. **Write your response to a given question (30-minute essay writing)**

3. **Read a given article and discuss topic in a group setting**

4. **Receive a notification of selection if you are shortlisted**

5. **Online payment $15 application fee**
   - Pay by eNets or eCredit Card

Hello! You are shortlisted!